

# Press Release



FOR IMMEDIATE RELEASE

## **The Great Singapore Sale 2011 gets Bigger at The Shoppes at Marina Bay Sands**

*Over half-a-million dollars worth of cash and shopping vouchers to be won including daily giveaways from 25 May to 2 July*

**Singapore** (May 18, 2011) – The Great Singapore Sale (GSS) will be even bigger this year as [The Shoppes at Marina Bay Sands](#) today announces over half-a-million dollars worth of giveaways. From 25 May to 2 July 2011, leading retailers at The Shoppes will offer shoppers irresistible discounts and promotions, some as high as 80%, over six weeks of shopping frenzy.

Leading the campaign is a chance for shoppers spending a minimum of S\$100 at The Shoppes, to get the total value of their purchases reimbursed when they participate in the daily draws held at 8pm every night<sup>1</sup>. Dining and shopping vouchers and a pair of tickets to the ArtScience Museum, Sands SkyPark and skating rink are also up for grabs. After a few hours at The Shoppes, there is a chance to win a sweet indulgence for two at the Chocolate Bar at the iconic Sands SkyPark. These instant daily prizes can be won at the game kiosks located throughout The Shoppes.

The Shoppes at Marina Bay Sands Executive Director, Mr. John Postle, said, “We are thrilled to launch this large-scale promotion in conjunction with the Great Singapore Sale – an annual event that has cemented Singapore’s reputation as one of the best shopping destinations in the world. This is the best opportunity to not only reward our loyal customers for supporting The Shoppes at Marina Bay Sands, but to also attract new visitors to experience our exciting array of shopping and entertainment options.”

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<sup>1</sup> The reimbursement is up to \$3,000 in shopping vouchers per winner with 3 winners per night.

To top off the promotions, The Shoppes will host the Grand Finale draw on 2 July. There will be draws every hour between 1-5pm, with cash prizes ranging from S\$500 to S\$10,000 to be given away. The finale at 6pm will unveil three lucky winners who will walk away with either S\$10,000 cash, S\$25,000 worth of shopping vouchers or S\$50,000 cash.

With close to 800,000 square feet of retail and restaurant space fully committed, The Shoppes now has over 250 stores and restaurants open. The remaining boutiques and restaurants will be operational in the coming months.

The most recent boutiques that have adopted The Shoppes include [Steve Madden](#) (B2-108A), one of the leading and most innovative shoe designers of the past 20 years, producing trend-setting styles ranging from 70s platforms to the ever-classic stilettos. [Nine West](#) (B2-108), a must for all shoe addicts, has opened its stunning new shoe emporium at The Shoppes, offering its latest collection.

[Juicy Couture](#) (B1-78), under the Liz Claiborne fashion label, is well-known for its signature velour tracksuits, accessories and refreshing designs. The boutique at The Shoppes does not disappoint with its sassy range. [French Connection](#) (B2-112), a 150 square-meter boutique displaying British and French influences, offers shoppers a unique virtual merchandising portal, allowing customers to mix and match their preferred pieces.

As an added incentive for our visitors, Marina Bay Sands is also offering complimentary parking to those who spend a minimum of S\$20 between 10am and 4pm at The Shoppes from Monday to Thursday. This complimentary parking scheme is also extended to other destination highlights, including the theaters and the ArtScience Museum at Marina Bay Sands.

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#### About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants, a casino, Paiza Club for premium players and an outdoor event plaza. Its two theaters showcase a range of leading entertainment acts and includes our resident performance, "The Lion King". Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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